



Establishment Labs Announces Collaboration with Ipomia for Post-Op Bra Line

June 6, 2019

Establishment Labs, a global medical technology company focused on women's health, has [partnered](#) with Ipomia, a pioneering post-op bra company, to create a line of bras exclusively for women who receive breast surgery with Motiva Implants®.

Designed by plastic surgeons for women with Motiva Implants®, this exclusive post-op bra line provides women with a fashionable alternative to the standard medical bra, without sacrificing safety and with circumferential support of the augmented breast.

"We are excited to announce this unique partnership with Ipomia, which further demonstrates our combined commitment to help women feel confident and comfortable during their recovery period following breast augmentation surgery," said Juan José Chacón-Quirós, Chief Executive Officer of Establishment Labs. "Women want and deserve better options when it comes to breast augmentation, and this collaboration is one of the many ways we are improving aesthetic outcomes and patient experiences worldwide."

The Motiva® Bra will be available to patients with Motiva Implants® starting later this year in select markets.

As part of the collaboration, Ipomia's designed recovery bra collection will also be available through the MotivaImagine® App to provide patients with access to more options for high fashion post-operative breast surgery garments.

"Women deserve to both feel and look great after a breast surgery. We founded Ipomia to take the post-op bra industry to another level, in design, compression, materials and quality. Having Establishment Labs choose Ipomia as a partner is a recognition of what we have accomplished in just a few years in the market," said Melika Zavareh, Co-founder & Designer at Ipomia.